



Cowichan Valley Co-operative Marketplace Membership Application Form

Mission: to facilitate real connections between local farmers and consumers through a co-operative, centralized food hub. CVCM, or “Cow-op” aims to provide a predictable and viable market solution for our farmers and food processors, while giving consumers convenient access to the freshest, highest quality, and most sustainably produced local foods available. In addition to facilitating connection between consumers and producers, CVCM engages in consumer education, farm livelihood advocacy, land access, labour and resource pools, regional economic and business development, and community projects.

Membership in the CVCM entitles you to the following:

- Voting privileges at the CVCM Annual General Meeting
- Ability to sell through the online marketplace, www.cow-op.ca
- Access to freezer/cooler space rental, subject to availability
- Discounts and member-to-member deals
- Access to Cow-op marketing resources, “Producer profile” features and involvement in promotional campaigns (print articles, social media posts, press releases, radio ads, Duncan Chamber of Commerce ‘E-blasts’, branding, events etc.)
- Access to CVCM staff, sales reports, web support, and more
- Discounted use of the Cowichan Green Community Tool Library

Members of the co-operative are expected to contribute a minimum of 5 hours each year to the successful governance and operations of the Cow-op, in some capacity. There are many different ways to contribute, including but not limited to:

- Attendance at Annual General Meetings
- Maintaining high product quality and cooperating with Cow-op staff in accordance with “Web Seller Guidelines” to consistently meet customer expectations, and in all ways endeavoring to preserve Cow-op’s reputation as a purveyor of excellent fresh local food.
- Volunteering with operations (e.g. Receiving orders, Packing orders, washing totes, facilitating customer pick-ups, driving home deliveries)
- Volunteering as a member of the Board of Directors
- If unable to volunteer, donating \$, vehicles or lending staff time in lieu
- Participating in special project task forces and/or subcommittees
- Hosting Cow-op events
- Offering resources or discounts to fellow members

- Promoting Cow-op.ca on all personal/business social media and print advertising
Name (person):

Name (farm/business/organization)

Address:

City/Town: _____

Postal Code: _____

Phone #: _____

Email: _____

Website: _____

Signature & Date

Membership Fee: \$100 one-time redeemable share

For office use only: \$_____ Payment received: Cheque Cash e-transfer

Membership Info updated - Date: _____

Receipt Issued - Date: _____

Funds Deposited - Date: _____

Cowichan Valley Co-operative Marketplace – February 2025